



+27 60 642 4004
INFO@TIMEANDTIDEAFRICA.COM
TIMEANDTIDEAFRICA.COM

TIME+TIDE

Social Media Manager

Part-time, Remote

As our social media manager you will be responsible for:

- + Content curation and management of social platforms including and not limited to Instagram, Facebook, Vimeo, Youtube, LinkedIn, Pinterest
- + Management of both Time + Tide accounts - Time + Tide Safaris and Miavana by Time + Tide
- + Management of the Time + Tide image and video libraries
- + Working closely with our marketing team
- + Scheduling and monitoring social media posts and activity
- + Active community manager, engagement across platforms and more
- + Monthly reporting and continuous feedback

We are looking for someone with:

- + A degree in marketing, communications/copywriting, media, design or similar field, or relevant experience to demonstrate understanding of digital marketing
- + Knowledge of Adobe creative products such as Photoshop and InDesign (design of collateral i.e. flyers, brochures, digital and physical adverts)
- + Strong written communication skills and understanding of core brand elements and voice
- + Building and maintaining of our social media presence across all digital channels
- + Passion for travel and desire to learn more about the luxury travel industry
- + Quick learner and ability to stay on top of trends and best practices
- + Independent, motivated individual who can work from anywhere at anytime

Applications close 28 February 2022.

Please submit your application to marketing@timeandtideafrica.com

About Time + Tide:

For decades we've been guides and guardians to some of the most remote places on earth. Pioneers of conservation based tourism in Zambia, today, we have 8 award-winning safari properties and a world-class ultra-luxe private island in Madagascar. We have followed the road less travelled to offer modern-day explorers the rare luxury of time and space and a chance to feel fully alive. Time + Tide marries exceptional service and best-in-class guiding with sustainable development and empowerment of local communities. Be part of our story and help us continue to preserve the wild places we treasure for generations to come.
Stop. Listen. Look closer. Come touch the earth.

Instagram:

[Time + Tide](#)
[Miavana](#)

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